



AGEDCARESTEPS

Congratulations - you have successfully completed all requirements of the Aged Care Steps Accredited Aged Care Professional™ training program.

We are pleased to enclose your Accredited Aged Care Professional™ certificate and encourage you to display this certificate prominently in your office to identify yourself as an aged care advice professional. You might also like to post a copy on your linked-in profile to highlight your achievement.

An additional way to promote your aged care advice expertise is by displaying the Accredited Aged Care Professional™ logo as part of your business signage - including on your website, business cards and email signature. This logo is only available with the express permission of Aged Care Steps to those who have met the accreditation requirements of the Accredited Aged Care Professional™ program. Jpg files of the logo in both landscape (inline) and portrait (stacked) formats have already been emailed to you.

The accreditation logo's colour and dimensions must not be altered; however size and position is at your discretion provided that if used in combination with your own logo, the Accredited Aged Care Professional™ logo does not appear as the dominant image. You should ensure that positioning of the logo does not suggest ACS ownership of the business, or that you are a representative of Aged Care Steps. In practical terms, the Accredited Aged Care Professional™ logo must be no more than 50-75% the size of your business logo.

We wish you every success with your aged care advice business and would like to take this opportunity to remind you that we are here to support your business in an ongoing capacity through:

- **Business Toolkit™** – an online subscription service that provides a range of ready-to-use resources for marketing, advice development, client communications and much more, including access to help via our 1300 number.
- **Plan writing support** – either use our in-house paraplanning service to prepare your client advice documents or do it yourself via a subscription to our Advice Generator™, which includes state-of-the-art modelling software and template text.

We also have a training calendar with regular workshops and webinars to maintain and broaden your knowledge and skills of the complex, yet rewarding, area of advice that is aged care.

We look forward to working with you.

The Aged Care Steps team